

BEST OF ASCO®

OFFICIALLY LICENSED

AMERICAN SOCIETY OF CLINICAL ONCOLOGY

BENGALURU, INDIA 2025

Theme:

**Driving Knowledge to Action:
Building a Better Future**

SPONSORSHIP BROCHURE

23-24 August, 2025

Sheraton Brigade Gateway, Bengaluru

Endorsed by



Academia of Head & Neck
Oncology of Karnataka

Hosted by



GHA
GLOBAL HEALTHCARE
ACADEMY

GHA Hosts
“BEST OF ASCO”
back to where it
all began in
NAMMA
BENGALURU



BENGALURU - 2024

ASCO®

THROUGH THE YEARS

MUMBAI - 2024



ABOUT

BEST OF ASCO

Best of ASCO (American Society of Clinical Oncology) is an educational initiative aimed at discussing key highlights from ASCO's annual meeting. Hosted by GHA, this edition focuses on practice-changing therapies in cancer treatment. Aligned with the theme "Driving Knowledge to Action: Building a Better Future", the discourse explores the clinical scope of cancer research and trials, with special emphasis on immunotherapy. Despite promising data, applying these findings in clinical settings remains a challenge.

This event creates a powerful platform to discuss the specifics of immunotherapy and bifunctional antibody treatments across cancer types. Experts will share perspectives on emerging therapies, adverse effects, and the scientific reasoning behind their clinical use. Attendees can also engage in panel discussions and explore several curated sessions designed to inform, inspire, and connect. With rich opportunities for collaboration and learning,

we look forward to a thought-provoking and engaging event.

ABOUT

THE HOST

GLOBAL HEALTH CARE ACADEMY (GHA)

Transforming Healthcare Education with Tech and Expertise

Global Healthcare Academy (GHA) stands as India's pioneering Med-Ed Tech Academy, dedicated to building the future of healthcare. Our mission? **Empowering competent and compassionate professionals** who thrive in the ever-evolving medical landscape.

Bridging the Skills Gap:

We recognize the disconnect between traditional healthcare education and industry demands. GHA actively bridges this gap by:

- Leveraging technology: We integrate cutting-edge solutions throughout our learning process, enhancing engagement and accessibility.
- Faculty expertise: Our instructors are renowned medical professionals, blending academic knowledge with real-world experience.

- Case-based learning: We immerse students in real-life scenarios, fostering critical thinking and practical skills.
- Practice-oriented approach: Our methodologies equip graduates to hit the ground running, prepared to excel in their chosen fields.

A Multifaceted Learning Experience:

- GHA caters to diverse needs through five dedicated verticals:
- Allied Healthcare: Paramedical training programs to equip future healthcare assistants.
- Continuing Medical Education (CME): Upskilling and reskilling courses for healthcare professionals.
- Global Dental Academy (GDA): Specialized programs for aspiring and established dentists.
- Global Healthcare Publishing (GHP): Disseminating valuable knowledge through healthcare publications.
- GHA Conferences: Facilitating knowledge exchange and professional development through industry events.

Guided by Leaders, Driven by Passion:

GHA is led, managed, and advised by a renowned team of doctors and healthcare professionals, ensuring the highest standards of education and industry relevance.

ABOUT India

India, steeped in history and cultural diversity, boasts a legacy that predates many civilizations, dating back over 5,000 years. As one of the world's most ancient civilizations, it is a nation brimming with a kaleidoscope of traditions and a rich cultural heritage. Over the past 78 years since gaining independence, India has achieved remarkable progress in all aspects of society and economy. The nation has attained self-sufficiency in agriculture and risen as a global industrial powerhouse, even venturing into outer space.



Encompassing an expansive landmass of 3.28 million square kilometres, India spans from the snow-clad heights of the Himalayas to the lush tropical rainforests of the south. It stands out as the 7th largest country globally, distinguished by its unique geography with mountains to the north and seas to the south, creating a distinct geographical identity.

Journeying through this vast nation offers a wide spectrum of tourism choices, encompassing diverse landscapes, people, tribes, cuisines, faiths, dance forms, music, arts, and crafts, adventures, sports, spirituality, and history. Each state within India offers a unique tapestry of experiences, demonstrating the nation's remarkable diversity.

ABOUT HOST CITY

A multicultural city, Bangalore has experienced a dramatic social and cultural change with the advent of globalization and expansion of the information technology and business process outsourcing industries in India. Since the late 1990s, Bangalore has been known as the Silicon Valley of India and recently earned a new tag i.e. The Start-up Capital of India. Owing to its business-friendly environment a vast number of ex-pat population study, work, and live in India.

Bangalore, a city in southern India and the capital of the Indian state of Karnataka is the most sought-after healthcare destination within India with its unique social scenario, wide use of the English language, world-class healthcare infrastructure, and affordable healthcare, and connectivity with the rest of world. e-Medical visas are offered to medical tourists from 166 countries. This generous approach by the Government of India has helped needy patients from abroad to reach out to the Indian hospitals.

Hospitals in Bangalore are equipped with modern healthcare infrastructure and are on par with European and US hospitals. Healthcare professionals in Bangalore are well known for their skills and therapeutic care. The presence of such reputed healthcare providers makes medical tourism in bangalore (India) makes more attractive among foreign healthcare travellers.

Welcoming nature of the local residents of Bangalore made it the most cosmopolitan city in India.

CORE COMMITTEE MEMBERS



Dr. Aditya Murali
Medical Oncology



Dr. Amit Rauthan
Medical Oncology



Dr. M S Belliappa
Radiation Oncologist



Dr. Govind Babu
Medical Oncology



Prof. K.S. Gopinath
Surgical Oncology



Dr. Jagannath Dixit
Surgical Oncology



Dr. Kirthi Koushik A.S
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Dr. Vishal Rao
Surgical Oncology



Dr. Vikram Maiya
Radiation Oncology



Dr. Vinayak V Maka
Medical Oncology

DETAILS OF REGISTRATION

Registration Category	Regular Until 31 July 2025	Late Registration 01 August 2025 Onwards
Delegate (Members)	8,500	9,500
Delegate (Non-Members)	9,500	10,500
Delegate (AHS)	4,000	5,000
Post Graduate Students	3,500	4,500
Accompanying Person	3,500	4,500
Industry (Sponsor)	30,000	30,000

- The above-mentioned rates are inclusive of all applicable taxes.
- Members Association: ASCO, ISMPO, BOG, IASO, SOGO, AROI, AMOI, AOMSI, and AMPI.
- Members AHS: Onco-Nurses, Radiologists, Geneticists, Pharmacists, Molecular Biologists, Onco-Nutritionist & Others

WHO SHOULD ATTEND?

Medical Oncologists

Radiologists

Radiation Oncologists

Onco-Pathologists

Surgical Oncologists

Geneticists

Pediatric Oncologists

Pharmacists

Psycho Oncologists

Researchers

Hemato oncologists

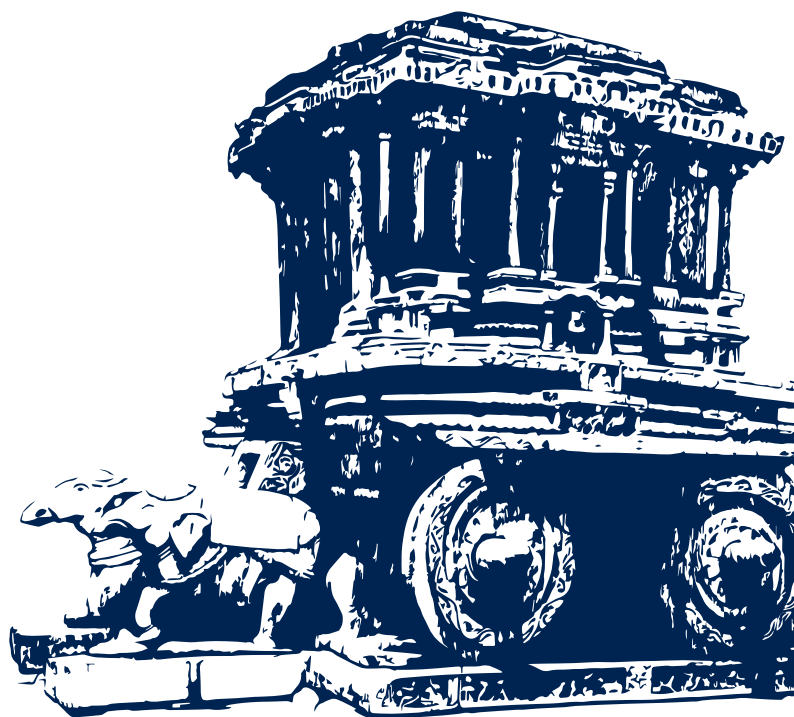
Onco-Nurses

Medical Students

Molecular Biologists

Onco-Nutritionist

Industry Representatives



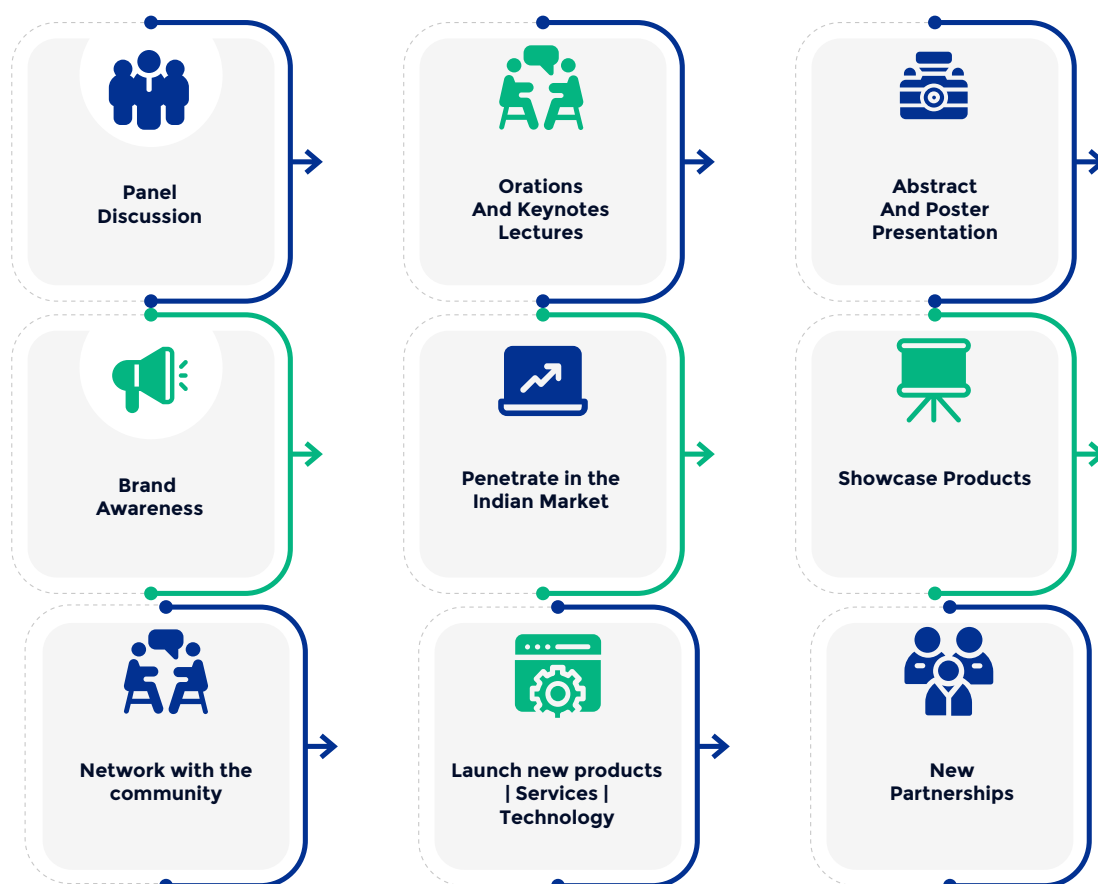
DETAILS OF SPONSORSHIP

Entitlement	Platinum 50,00,000	Gold 25,00,000	Diamond 15,00,000	Silver 10,00,000
Exhibit Space Size	6*3	4*3	3*3	3*2
Complimentary Registrations	15	10	5	3
Logo in the conference proceeding	Yes	Yes	Yes	Yes
Logo in conference website, hyperlinked to company website	Yes	Yes	Yes	Yes
Sessions	• Dinner Symposium, • Focus Parallel Symposium • 2 Industry session	• Dinner Symposium • 1 Industry session	• Breakfast session • 1 Industry session	• Breakfast session

Please Note:

- If you wish to exhibit, please write to ascoindia@globalhealthcareacademy.in for more information.
- Interior decoration and extra electricity at the cost of the sponsor / exhibitor.
- The above-mentioned rates are exclusive of all applicable taxes.

WHY SPONSOR?



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