

EXPLORING ENTREPRENEURSHIP IN HEALTHCARE

FOR HEALTHCARE PROFESSIONALS

W O R K S H O P

- ✓ A program designed by an entrepreneur for aspiring entrepreneurs
- ✓ One Full Day Immersive In-person Workshop

Knowledge Partners





INTRODUCTION

In today's rapidly evolving healthcare landscape, entrepreneurial thinking is a game-changer. Whether you are an ophthalmologist, dentist, or ENT specialist, embracing innovation and business acumen can enhance your practice, improve patient care, and open new career opportunities.

This workshop will help healthcare professionals develop an entrepreneurial mindset—enabling them to think innovatively, identify opportunities for practice growth, and stay ahead in an increasingly competitive healthcare industry.

KEY OUTCOMES - EXPLORING ENTREPRENEURSHIP IN HEALTHCARE

1. Building an Entrepreneurial Mindset

Healthcare is evolving rapidly, and professionals who think like entrepreneurs are better positioned to adapt, innovate, and lead. This workshop will help participants:

- Develop a problem-solving approach to identify gaps in patient care and clinical efficiency.
- Learn to embrace risk and uncertainty, essential for launching new ventures or expanding existing practices.
- Understand how to turn ideas into actionable opportunities in healthcare, from new treatment models to tech-driven solutions.

2. Experiencing the Entrepreneurial Journey

Starting and growing a healthcare business—whether it's a private practice, clinic expansion, or a healthcare startup—requires vision and resilience. This workshop will:

- Walk participants through the real-life entrepreneurial journey, from ideation to execution.
- Offer insights from successful healthcare entrepreneurs and industry experts.
- Provide interactive exercises and case studies to simulate decision-making in business growth, patient engagement, and innovation.

3. Learning the Art & Science of Taking Strategic Initiatives

Entrepreneurship in healthcare isn't just about starting a business—it's about strategic decision-making and leading change. This session will help professionals:

- Recognize market opportunities and trends in healthcare innovation.
- Learn strategic planning techniques to introduce new services, technologies, or business models.
- Gain insights into financial planning, operations, and patient experience strategies to build a sustainable and profitable practice.

By the end of this workshop, the healthcare professional will be equipped with the entrepreneurial skills needed to innovate within their field, grow their practice, and contribute to the future of healthcare.

ABOUT THE TRAINER

Anand Kannan is an accomplished leader with over 25 years of experience spanning marketing, business development, and innovation management. With an educational pedigree that includes postgraduate degrees from premier institutions like IIM Calcutta, NIST, and NID, Anand brings a multidimensional approach to building impactful strategies across sectors such as media, engineering, education, and entrepreneurship. His work has empowered startups not just in metropolitan India, but also in emerging ecosystems across tier 2 and 3 cities.

As the Global Director of Startups at the International Federation of Inventors Association (IFIA), Anand has facilitated the global participation of over 600 Indian startups, with remarkable success stories including more than 80 gold medal wins. He has also served as National Director of IFIA Bharat, conducting innovation seminars across India, Bhutan, and Nepal while working closely with the Office of the Principal Scientific Advisor to the Government of India. His global influence is further cemented through board positions with the Global Innovation Field Trip (USA) and Tumkur University's incubation centre, along with his appointment as BRICS Innovation Ambassador.

Anand's commitment to nurturing innovation is matched by his ability to bridge cultural and global perspectives. From hosting India's first invention fair on the beaches of Mangalore to a 13-year engagement with the Bangalore International Film Festival, his work seamlessly blends innovation, education, and international collaboration. Recognised as the "Indian Icon of the Year" under the Global Excellence Forum Awards, Anand Kannan continues to be a visionary force in advancing India's innovation landscape on the world stage.

**Accomplished Leader in
Innovation, Marketing, and
Business Development**



Anand Kannan

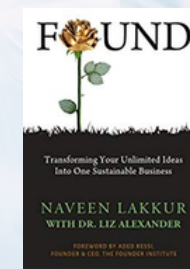
PROGRAM DESIGNED BY NAVEEN LAKKUR

The Innovation Catalyst for Enterprises and Entrepreneurs

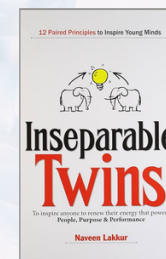
Naveen Lakkur is the Chief Innovation Coach at the Institute of Inspiring Innovation and the co-founder of Values Centered Innovation Enablement Services Private Limited. He helps corporates build robust innovation culture.

Naveen Lakkur is a serial entrepreneur turned Innovation coach. Naveen loves to inspire enterprises and entrepreneurs to innovate and guide them to grow in the right direction. In his professional career spanning 25+ years in the industry worldwide, he has co-founded several innovative companies. He has also been a catalyst for 500+ ideas to have become commercial realities. He indulges in writing books with international recognitions and he loves telling business stories. He is passionate about sharing his practical knowledge of building companies and nurturing ideas. Through his talks, training programs and workshops, he has inspired over 100,000 professionals and students.

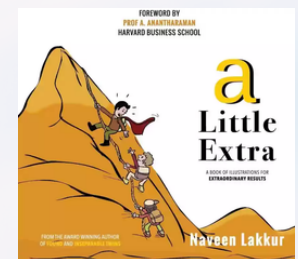
Healthcare segment is close to Naveen's heart. He has written an Inno-Paper 'The Prescription for Innovation in Healthcare'. He has designed and conducted several courses to help develop innovation competencies for Healthcare & Lifesciences professionals, institutions and hospitals. He's a member of the Tele Medicine Association of India. He has been a super mentor to Healthcare & Lifesciences Incubation Centres. He believes new-age leadership is driven by innovation, intrapreneurship & entrepreneurship. And Naveen is committed to nurture them. Besides his active engagement with the industry, he indulges in writing books with international recognitions and he loves telling business stories.



FOUND
A Book For Ideation



Inseparable Twins
A Book To Inspire Innovation



a Little Extra
A Book for Extraordinary Mindset

